WHY BLEED! BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



GOLD IMAGE

SAFETY MARGIN 1/8"

Arold placing important last or boos

The printed product will be cut here.

BLDED AREA 1/6"

Extend your background 1/6" beyond the cut live if it bleeds off the edge of

FINAL SIZE 5" x 2"

DOCUMENT SIZE WITH BLEED 5,25" x 2,25"

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!